



SG360 Stadium Pitches

(revision 3 – team effort)

I specialize in helping direct marketers who are frustrated with rising expenses and want a proven partner that will help them achieve cost effective solutions. Customers like you have already discovered that our consultative approach is a driving force for fresh ideas and better solutions. I don't know if our platform is right for you, but if these concerns sound familiar and they're considered important, it's probably worth 10 minutes for us to have a brief fact finding conversation.

SG360 specializes in innovative formats specific to the sampling industry. We have successfully handled many campaigns that have delivered outstanding results while working within tight budgets and time frames. Brand managers who are uncertain with sampling ideas can look to SG360 for design and automation. If this sounds interesting then I'd like to meet and show you samples of some recent sampling programs.

I specialize in helping CMO's who are frustrated with a large vendor base and want a proven partner that will help them achieve a single source provider. Many of the nation's largest direct marketers have already discovered that our data and print solutions are a driving force for consolidation. I don't know if this is interesting but if these concerns sound familiar and are considered important, it's probably worth 10 minutes for us to have a brief fact finding conversation.

Our team specializes in helping marketers who are responsible for executing direct mail campaigns and need to stay one step ahead of their competition. Many of our top retail customers have successfully leveraged our creative suite of offerings to help drive response. If this sounds familiar to any of the challenges that you are currently experiencing then it is probably be worth having a conversation.

My name _____ and I specialize in helping direct marketers who are concerned with their diminishing response rates and that want an experienced partner that will help them achieve at least a 10% lift in response. Several financial services marketers have already discovered that our innovative approach is a driving force for improving campaign performance. I don't if our dynamic platform is right for you, but if these concerns sound familiar and are considered important, it's probably worth 10 minutes for us to have a brief fact finding conversation.

I specialize in helping agencies that are concerned with integrating print into their multi-channel marketing. They are looking for active growth in their customer base and don't know if print should be a part of their multi channel approach. Sequel Response is an existing client who has discovered that our multiple print platforms and mail expertise is working. Their customers are growing, their base is broadening, and we are cutting costs. Direct mail works! I don't know if this solution is right for you, but if these concerns sound familiar and are considered important, it's probably worth 10 minutes for us to have a brief fact finding conversation.

Hello, my name is _____ and we have never spoken before. We specialize in helping financial service providers (your market here) who are looking for a single source solution that will reduce cycle time and lower over all costs. If you are looking for a proven partner that is nimble, flexible, and currently helping several other customers in the financial space (your market here) we may be able to help. I don't know if this turnkey marketing solution is right for you, but, if these concerns sound familiar and they're considered important, it's probably worth 10 minutes for us to have a brief fact finding conversation.

I specialize in helping direct marketers who are challenged with finding solutions and want a proven partner that will help them achieve cycle time, positive reduction and new customer acquisitions. Companies like (fill in the blank) have already discovered that our platform is a driving force for ease of working with a single source. I don't know if this solution is right for you, but if these concerns sound familiar and they're considered important, it's probably worth 10 minutes for us to have a brief fact finding conversation.

I specialize in helping marketing managers who are challenged with executing multiple direct marketing programs and need an experienced partner to help drive increased response and share through innovative personalized direct mail. JP Morgan Chase and New York Life have already discovered that our industry leading platform and one-on-one collaboration are a driving force for providing measureable results. I don't know if these proven strategies are right for you, but if the concerns sound familiar and considered important, it's probably worth 10 minutes for us to have a brief fact finding conversation.

I specialize in helping marketing managers who are concerned with postage increases and want a proven partner that will help them achieve better postal efficiency. Other retailers such as Target have already discovered that our postal solutions are a driving force for cost savings. I don't know if this strategy is right for you but if these sound familiar and they're considered important, it's probably worth 10 minutes for us to have a brief fact finding conversation.

I specialize in helping marketing directors who are concerned with time to market challenges and want a proven partner that will help you achieve cycle time reduction. UHG and Acustate have already discovered that our responsive, customized workflow is a driving force for recognizing efficiencies. I don't know if this offering is right for you, but if these concerns sound familiar and they're considered important, it's probably worth 10 minutes for us to have a brief conversation.